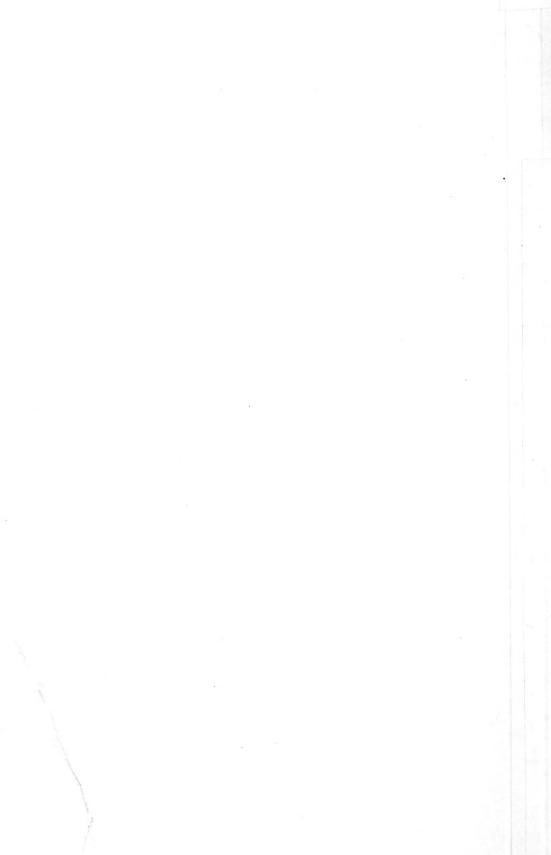
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WHEN THE WAR BROKE OUT

We were told to plow up our strawberries and all non-essentials and grow only potatoes and other necessities. This was done and the result is that the entire country finds itself almost destitute of strawberries with prices increasing each season, and now

MORE THAN 3 TIMES

what they were in pre-war days, while potatoes, onions and cabbages go begging at figures below the cost of production.

MORAL

Grow berries and let the other fellow grow vegetables.

THE OLD OBJECTION.

The old objection to raising strawberries was that one had to wait

an entire year before getting any fruit.

Three months now is all that is required for our TRANSPLANTED EVER-BEARERS. If these are set out in April, May or even as late as June a full crop of berries will be had the following August, September and October and another in early Spring.

A GOOD COMBINATION

300 LUCKY-BOYS 100 PROGRESSIVES

PRICE \$12.00 100 HOWARD NO. 17

CLIFFORD S. KEMPTON & CO. LONGMEADOW, MASS.